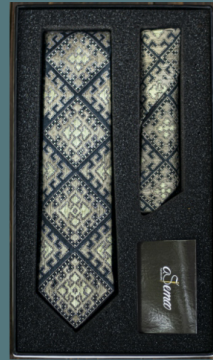




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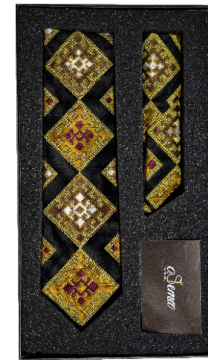
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History of needlework

The miracle of Iranian women's hand, needlework is one of the oldest handicrafts of the Iranian people, dating back to 1600 years ago. Due to its unique design, color and type of needlework, this art has received the UNESCO seal of authenticity. The country's culture has been registered.

* (Needlework training)

This art is inherited among Iranian women and is passed from mother to daughter, which is why needlework is still alive. It is especially common among Baluch tribes and is considered a precious commodity.

But now these products are produced and supplied by the Lor people who live in western Iran, and also the nomadic and indigenous women of this region make a living this way.

Of course, they have learned this art since childhood along with their mothers and grandmothers. It's a practice among these tribes that they sing local songs while working.

* Execution of these designs is done without any printing or technology in advance, and the designs are formed only with the mind and imagination by counting the warp and weft on the fabric. This work is very difficult and requires a lot of skill. And is offered at the highest level of quality.

* Prominent examples of needlework are the formal clothes of the Queen of Iran, Queen Farah Pahlavi, which is now kept in Saadabad Palace.

**Company goals

Asemoo Company intends to introduce and export this valuable product to all over the world and give other art lovers the opportunity to use this exquisite product. Ties, bow ties, scarves, earrings, necklaces, bracelets and other ornaments that are all made of silk thread are among the products of Asemoo Company.

* Croatian technical specifications

The size from one tip to the other tip is 150 cms and the width of the widest part is 7 cms.

The fabric used for needlework called Gandhi is delicate and black in color. As previously said, needlework with silk thread and 100% hand-made is 75 to 80 cms.

And it takes 35 hours a week to make a Croatian number which is sold individually in a hard box package that includes a tie and a handkerchief. Also, each of the ties has its own unique identity card which is guaranteed by the company.

Interested parties can contact us for more information to order or to cooperate with the following communication channels.

WhatsApp and phone call 00989125601685

www.asemoo.com

Email:asemoobrand@gmail.com

Asemoobrand Instagram

